WILLIAM JENNINGS MILLER



ASSOCIATE VICE PRESIDENT FOR ACCREDITATION AND ASSESSMENT

As Associate Vice President for Accreditation and Assessment, Dr. Will Miller, an unabashed data wonk, leverages best practices to help Embry-Riddle Aeronautical University make strategic decisions. A seasoned assessment professional with experience as a SACSCOC reviewer, he is an active member of various communities through conference presentations, webinars, and written research. He has completed certificates focused on student affairs assessment, inclusive leadership, and improving the student experience and is highly skilled in Power BI, SPSS, Stata, R, the Microsoft Suite, UX-UI Design, and technical writing.

(904) 495 3574

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willmillerphd@gmail.com



www.willmillerphd.com



https://www.linkedin.com/in/willmillerphd/

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WORK EXPERIENCE

Associate Vice President for Accreditation and Assessment and SACSCOC Liaison | Embry-Riddle Aeronautical University | 2023 – Present

- Oversee all assessment, accreditation, and institutional effectiveness activities for university with three campuses, over 100 off-campus instructional sites, one thousand faculty, and 30,000 students
- Manage staff of five full-time employees, three student workers, and various part-time, project-based staff and budget of ~\$750,000
- Designed and implemented Innovation at Altitude Strategic Plan for redesigning assessment and accreditation as continuous improvement and institutional performance
- Successfully selected and transitioned to new Assessment Management System that integrates assessment, strategic planning, accreditation, and program review activities
- Planned inaugural Innovation at Altitude Continuous Improvement Summit focused on assessment efforts both internally, at other campuses, and in higher education at-large
- Work with academic colleges to manage all disciplinary accreditations and ensure continued compliance, including AABI, AACSB, ABET, ACBSP, ACSE, CAEMSHE, CEA, HFES, IFSAC, GAC, and RAeS
- Assist faculty and academic leadership in developing and refining evaluation and assessment designs needed to support academic program reviews, academic program assessment, and program accreditations
- Assist staff across the institution with reimagined administrative assessment process designed to ensure meaning and impact
- Establish, develop, and offer the Continuous Improvement and Institutional Performance Credential to improve assessment skills across campus
- Led university-wide learning outcome revision process and established inaugural institution-wide learning outcomes
- Establish a continual compliance framework and implement a continual Institutional Self-Study (clSS) to make the SACSCOC review process more efficient and effective
- Revised academic program review structure to utilize a pod structure allowing for greater conversation and professional development for review teams
- Designed and implemented an administrative program review process based on CAS standards
- Partnered with Director to lead assessment efforts for University's Quality Enhancement Plan: Writing Matters

EDUCATION

Ph.D. Public Administration and Urban Studies

The University of Akron | 2010

Dissertation Title: Citizens' Trust in European Union Institutions

Advisor: Julia C. Beckett; Committee: Karl C. Kaltenthaler, Ron Gelleny, Greg Plagens, Raymond W. Cox III

M.A.P. Applied Politics

Ray C. Bliss Institute, The University of Akron | 2008

M.A. Political Science

Ohio University | 2006

B.A. Political Science

Ohio University Honors Tutorial College | 2006

• Summa Cum Laude and Phi Beta Kappa

ORGANIZATIONS

Founder

Southern Higher Ed Accreditation Review Committee – 2020-present

At-Large Member of the Board

Southern Association of Institutional Research – 2020-2022

WORK EXPERIENCE (continued)

Executive Director and SACSCOC Liaison

Analytics, Effectiveness, and Strategic Planning | Jacksonville University | 2019 – 2023

- Manage staff of two full-time employees and budget of ~\$250,000
- Successfully completed various SACSCOC reports, including a Fifth-Year Interim Report Follow-Up report inherited upon beginning position, a full Compliance Certification (with only five non-compliant standards after the off-site), two level changes (to go to Level VI with the opening of a Law School and to go to Level I for a Licensed Nurse Practitioner program), seven significant departures, two off-campus instructional sites subject to extensive review, and 11 program closures
- Oversaw, wrote, and implemented the 2021-2025 University Strategic Plan: Next Starts Now and the University's Quality Enhancement Plan: LEADing the Conversation Listening, Engaging, Advocating, and Developing to Create a Just, Equitable, Diverse, and Inclusive Campus
- Selected, implemented, and administered various technologies and partnerships to improve efficiencies, effectiveness, and student success across campus, including Anthology (Planning, Outcomes, Accreditation, Portfolio, Milestone, and Engage), EdSights, Starfish, Qualtrics, SimpleSyllabus, CampusCE, Modern Campus, Podium, Shorelight, ReUp, and Interfolio
- Created and led the UpSkill Institute for continuing education geared on partnerships in high-demand fields, which netted ~\$100,000 in first year
- Designed and implemented an assessment paradigm for core education that maximized faculty autonomy and usefulness of gathered data
- Designed readmittance process that led to >\$1.5 million in net revenue over first three years
- Drafted and published first University Policies and Procedures Manual
- Developed and implemented Phins Pulse Poll during COVID-19 to ensure continual engagement with students
- Developed, designed, and implemented the JU Data Hub and app consisting of more than thirty Power BI dashboards measuring all aspects of university performance (including student success, financial performance, and faculty productivity)
- Managed IPEDS submissions as keyholder and received accolades for always completing more than three weeks prior to deadlines
- Oversaw initial accreditations for academic programs with ABET, CAPTE, CoARC, and NASPAA and successful reaccreditations with AABI, AACSB, CACREP, CCNE, CODA, NASM, and NASD

Assistant Vice President

Campus Strategy | Campus Labs (now Anthology) | 2017 – 2019

- Served as a subject matter expert for assessment, accreditation, student engagement, student success, and institutional effectiveness with educational technology company serving ~1,700 campuses
- Supported eight salespeople over three years resulting in more than \$1.5M in revenue
- Provided thought leadership through multiple white papers, webinars, conference presentations, blogs, and podcasts
- Worked with product owners and developers to design systems and features to improve campus experiences in system
- Oversaw efforts to integrate newly acquired tools, including CoursEval and Chalk & Wire

Executive Director and SACSCOC Liaison

Institutional Analytics, Effectiveness, and Planning | Flagler College | 2013 – 2017

- Successful completion of Fifth Year Interim Report with SACSCOC with no follow-up reporting
- Successful completion of a level change upon launching of first master's program at the institution
- Implemented initial Assessment Management System on campus to bring efficiency to processes.
- Digitized course evaluation instrument and designed process that led to a >80% response rate
- Designed predictive model for admissions, retention, and graduation

WORK EXPERIENCE (continued)

Assistant Professor

Public Administration & Political Science | Flagler College | 2012 – 2017

- Designed initial assessment plan, curriculum map, and student success plan for publica administration students (all of whom served in local or state government capacities and roles)
- Taught courses, including Public Economy, Accounting for Public Administration, Congress, Fiscal Administration, Grant Writing, Campaigns & Elections, and Program Evaluation

Assistant Professor

Department of Political Science, Philosophy, and Religion | Southeast Missouri State University | 2010 – 2012

- Advised >50 undergraduate students
- · Served as advisor to the College Republicans, Pi Sigma Alpha, and the Society for Public Administration
- Taught courses, including American Public Policy, Modern Presidency, and Disaster and Emergency Management

Visiting Assistant Professor

Department of Political Science | Ohio University | 2009 – 2010

• Taught courses, including Introduction to Public Administration and Urban Politics

Visiting Assistant Professor

Department of History and Political Science | Notre Dame College | 2007 – 2009

• Taught courses, including State and Local Government and Politics and Introduction to Political Thought

CERTIFICATIONS AND CREDENTIALS

Assessment by Design | 2023

• Offered by Dr, Sherri Barrett at Johnson County Community College

Applying & Leading Assessment in Student Affairs | 2023

• Offered by Student Affairs Assessment Leaders

Inclusive and Ethical Leadership Certificate | 2023

• Offered by the University of South Florida Muma College of Business

Understanding and Improving Student Expeirence | 2021

• Offered by brightspot strategy

CONSULTING

EdSights

Designed dashboards and conducted all data analysis and wrote Persistence Study report for 90+ campuses and more than 200,000 student responses from conversational texting with AI-based bot focused on enhancing student success

Jacksonville Public Library

Assisted in developing plans for enhanced data strategy, data fluency, and utilization of dashboarding

CONSULTING (continued)

National Association of College and University Business Officers

Developed Power BI dashboards and training materials to assist select campuses in designing useful dashboards

Johnson C. Smith University

Assisted in faculty assessment efforts and SACSCOC accreditation

United Negro College Fund

With Dr. Kelli Rainey, developed and conducted the HBCU Data and Analytics Credential, an eight month certification aimed at individuals interested in discovering more about the collection and use of data across their campus—with a focus on assessment and institutional effectiveness

Political IQ

Served as subject matter expert in the design in a daily fantasy game based on American and international politics

Hodges University

Assisted in faculty assessment efforts, SACSCOC accreditation, and new program development

Eckerd College

Reviewed Fifth Year Interim Report and full Compliance Certification

Hudson Valley Community College

Facilitated development of and wrote institution's strategic plan

Chesapeake College

Facilitated development of and wrote institution's strategic plan

Greenville Technical College

Reviewed Level Change for the introduction of first bachelor's degree on campus

GRANTS AND AWARDS

- "Political Information Consumption and Public Opinion in Kazakhstan, Kyrgyzstan, and Tajikistan" U.S. State Department. With Karl C. Kaltenthaler and Kelly McMann (\$438,372).
- "Pakistani Media and Muslim Communities: Identifying and Supporting Critical Thinking." U.S. Embassy in Islamabad/U.S. State Department. With Karl C. Kaltenthaler and C. Christine Fair (\$376,305).
- Best Paper with Rebecca Glazier Arkansas Political Science Association Conference (2012).
- "AmeriCorps Meets Read to Succeed." Written on behalf of the United Way of Southeast Missouri (\$154,471)
- "Missouri Department of Elementary and Secondary Education Extended Learning School Age Community Grant." Written on behalf of Cape Central Middle School and the United Way of Southeast Missouri (\$90,000).
- "Preparing the American Idol Generation for the Political Future: An Evaluation of Perceptions of Government and Politics, Present and Future." SEMO Grants and Research Funding Committee (\$2,354).
- "The Election's Mine—I Draw the Line: The Political Battle over Congressional Redistricting at the State Level." SEMO Grants and Research Funding Committee (\$1,590).
- "To Be is To Do: The Use of Online Simulations to Enhance Political Understanding in the Virtual Classroom." SEMO Scholarship of Teaching & Learning Fellows Program (\$1,500).

PUBLICATIONS AND RESEARCH (Google Scholar)

Higher Education Articles

- Miller, Will. 2018. "Civic Engagement Goes beyond the Midterm Elections." Times Higher Education.
- Miller, Will. 2018. "A Defense of a Collaborative Approach to Assessment." Inside Higher Education.

Higher Education White Papers and Chapters

- Miller, Will and Tyler Rinker. 2019. "Myths and Realities: An Examination of Course Evaluations in Higher Education." Data in Action Series.
- Miller, Will. 2018. "Learning from the Assessed: Student-Led Focus Groups for Holistic Assessment on Campus." 2018 Conference Proceedings of the Drexel University Academic Assessment Conference.
- Miller, Will. 2018. "Student Engagement as a Political Catalyst." Data in Action Series.
- Miller, Will. 2017. "Reframing Your View of Student Success: A Holistic Approach Using Integrated Data and Custom Insights."

Higher Education Blogs

- "Maslow's Hierarchy in Action: How Student Affairs Can use the Framework for Better Assessment of Wellbeing"
- "Harness Continuous Improvement through Planning Intelligence & Quality Assessment"
- "Planning to Plan: Designing a Strategic Planning Process to Maximize Success"
- "Harnessing Faculty Power with Better Outcomes Assessment"
- "Let the Data Flow: A Better Model for Assessment"
- "Empowering Faculty through Meaningful Assessment"
- "The Institutional Researcher: The Unsung Hero on Campus"
- "Improving Beyond Compliance: Reimagining Quality Enhancement on Campus"
- "Creating a Healthy Analytics Culture on Campus"
- "Eight Steps to a Data-Informed Peer Identification Process"
- "Embrace the Changes: Reflecting on the 2018 SACSCOC Accreditation Standards"
- "Five Ways to Remember Students and Their Privacy in Predictive Analytics"
- "3 Steps Closer to a More Effective Institution (and More Successful Students)"
- "Using Data to Inform Enrollment Management Part 2: Working Together to Ensure Students Thrive"
- "Using Data to Inform Enrollment Management Part 1: Recruiting Students Who Will Thrive"
- "It's More than Asking Questions and Getting Answers: The Need for Data Translators in Higher Education"

Higher Education Webinars

- "Learning Perceptions in COVID-19"
- "Helping Campuses Respond to Powerful Questions for Institutional Success"
- "Planning Intelligence: Invigorating Your Practice of Continuous Improvement"
- "Student-Led Inquiry for Better Assessment"
- "Making Good Use of Focus Group Data"
- "Planning Successful Focus Groups"
- "Focus Groups: An Underutilized Assessment Tool"
- "The Keys to the Kingdom: Working with Faculty to Make Use of Data"
- "A Standards Conversation: Preparing for Changes in SACSCOC"
- "How to Identify and Address Pain Points in Institutional Research"

Higher Education Podcasts

- "Teaching & Learning: A Two-Way Street" Data in Higher Education Series with Shannon LaCount
- "Modern Assessment and Analytics" Going the Distance with Alby Salsa

Books

- Miller, William J, ed. 2018. Taking Sides: Clashing Views on Political Issues, 21st ed. Boston, MA: McGraw Hill.
- Miller, William J, ed. 2016. Taking Sides: Clashing Views on Political Issues, 20th ed. Boston, MA: McGraw Hill.
- Burton, Michael John, William J. Miller, and Daniel M. Shea. 2015. *Campaign Craft: The Strategies, Tactics, and Art of Political Campaign Management*, 5th ed. Santa Barbara, CA: Praeger.
- Marino, Jacqueline and Will Miller. 2015. *Car Bombs to Cookie Tables: The Youngstown Anthology*. Cleveland, OH: Rust Belt Press.
- Ishiyama, John D., William J. Miller, and Eszter Simon, eds. 2015. *Handbook on Teaching and Learning in Political Science*. London: Edward Elgar.
- Miller, William J., George McKenna, and Stanley Feingold, eds. 2014. *Taking Sides: Clashing Views on Political Iss*ues, 19th ed. Boston, MA: McGraw Hill.
- Miller, William J. 2013. *The 2012 Nomination and the Future of the Republican Party: The Internal Battle*. Lanham, MD: Lexington Books.
- Miller, William J. and Jeremy D. Walling, eds. 2013. *The Political Battle over Congressional Redistricting*. Lanham, MD: Lexington Books.
- Miller, William J. and Jeremy D, Walling, eds. 2012. *Taking Sides: Clashing Views on Public Administration & Policy*. Boston, MA: McGraw Hill.
- Miller, William J. and Jeremy D. Walling, eds. 2012. *Tea Party Effects on 2010 U.S. Senate Elections: Stuck in the Middle to Lose*. Lanham, MD: Lexington Books.

Journal Issues

- Miller, William J. Guest Editor. 2013. "The State of the Electorate: From Disagreement to Divisiveness in the American Polis: Issue I." *American Behavioral Scientist*, 56 (12).
- Miller, William J. Guest Editor. 2013. "The State of the Electorate: From Disagreement to Divisiveness in the American Polis: Issue II." *American Behavioral Scientist*, 57 (1).

Peer-Reviewed Articles

- Glazier, Rebecca A., and William J. Miller. 2016. "For God or Country? Comparing the Sources of Anti-American and Anti-Muslim Attitudes." *Islam and Christian-Muslim Relations*, 27 (2): 153-174.
- Kaltenthaler, Karl C., William J. Miller, and C. Christine Fair. 2015. "Pakistani Political Communication and Public Opinion on U.S. Drone Attacks." *Journal of Strategic Studies*, 38 (6): 852-872.
- Kaltenthaler, Karl C., C. Christine Fair, and William J. Miller. 2014. "Pakistani Opposition to American Drone Strikes." *Political Science Quarterly*, 129 (1): 1-33.
- Kaltenthaler, Karl C. and William J. Miller. 2013. "Social Psychology and Public Support for Trade Liberalization." *International Studies Quarterly*, 57 (4): 784-790.
- Miller, William J. 2013. "iPolitics: Talking Government with the American Idol Generation." *eJournal of Public Affairs*, 2 (1).
- Miller, William J. 2013. "We Can't All Be Obama: The Use of New Media in Political Campaigns." *Journal of Political Marketing*, 12 (4): 326-347.
- Fair, C. Christine, Karl Kaltenthaler, and William J. Miller. 2013. "Iranians and the Bomb: Elite Cues and Support and Opposition to the Development of Nuclear Weapons." *Journal of South Asian and Middle Eastern Studies*, XXXVII (1): 1-24.
- Fair, C. Christine, Karl Kaltenthaler, and William J. Miller. 2013. "Iranians and the Nuclear Non-Proliferation Treaty." *Journal of South Asian and Middle Eastern Studies*, XXXVI (2): 1-31.
- Fair, C. Christine, Karl Kaltenthaler, and William J. Miller. 2013. "Busting Out? Iranians and the Nuclear Non-Proliferation Treaty." *The Non-Proliferation Review*, 20 (1): 123-136.
- Miller, William J. 2013. "Show Me, Tell Me: Social Media and the Political Awareness of American Youth." *Afro-Americans in New York Life and History*, 37 (1): 75-118.
- Kaltenthaler, Karl C. and William J. Miller. 2012. "The Polarized American: Views on Humanity and the Sources of Hyper-Partisanship." *American Behavioral Scientist*, 56 (12): 1718-1734.

Peer-Reviewed Articles (continued)

- Miller, William J. and Bobbi Gentry. 2011. "Navigating the Academic Job Market in Treacherous Times." PS: Political Science and Politics, 44 (3): 578-582.
- Coffey, Daniel C., William J. Miller, and Derek Feuerstein. 2011. "Classroom as Reality: Demonstrating Campaign Effects through Live Simulation." *Journal of Political Science Education*, 7 (1): 14-33.
- Kaltenthaler, Karl C., Christopher J. Anderson, and William J. Miller. 2010. "Accountability and Independent Central Banks: Europeans and Distrust of the European Central Bank." *Journal of Common Market Studies*, 48 (5): 1259-1279.
- Kaltenthaler, Karl C., William J. Miller, Stephen Ceccoli, and Ron Gelleny. 2010. "The Sources of Pakistani Attitudes toward Religiously-Motivated Terrorism." *Studies in Conflict & Terrorism*, 33 (9): 815-835.
- Miller, William J., Karl C. Kaltenthaler, and Derek Feuerstein. 2010. "Pedagogical Red Tape: Difficulties in Teaching the Bureaucracy to Undergraduate Students." *Journal of Political Science Education*, 6 (3): 244-257.
- Alemagno, SA, Niles, S, Shaffer-King, P, and Miller, WJ. Fall 2008. "Promoting Health and Preventing Injury in Pre-school Children: The Role of Parenting Stress." *Early Childhood Research & Practice*.

Other Articles

- Miller, William. 2018. "Anticipating the 2018 Midterm Elections: A Bibliographic Essay." Choice, 56 (2).
- Miller, William. 2018. "Faculty Picks: 5 Great Books on Political Communication." Choice online.
- Miller, William J. 2013. "The Polarized America: Coverage, Characters, and Issues in the New Decade." *American Behavioral Scientist*, 57 (1): 3-7.
- Miller, William J. 2012. "One Nation...Indivisible? Polarization in America Today." *American Behavioral Scientist*, 56 (12): 1607-1611.
- Miller, William J. and Jeremy D. Walling. 2012. "The Lurking Perils of Course Redesign." Political Science Educator.
- Gentry, Bobbi, William J. Miller and Erin Richards. 2011. "APSA Teaching and Learning Track Summary: Core Curriculum/General Education." *PS: Political Science and Politics*, 44 (3): 656-657.
- Miller, William J. and Helen G. Boutrous. 2009. "APSA Teaching and Learning Track Summary: Teaching Across the Discipline." *PS: Political Science and Politics*, 42 (3): 586.
- Miller, WJ. December 2008. "When Young Meets Old: Technology and Communication in the 2008 Election." *Political Communication Report*.

Book Chapters

- Miller, William J. 2015. "Virginia District 7: Remember the District and Respect the Opponent," In *Roads to Congress 2014*, edited by Sean D. Foreman and Robert Dewhirst. Lanham, MD: Lexington Books.
- Miller, William J. and Sean D. Foreman. 2015. "Who Plays the Decider? Analyzing Key Voters in the 2012 Election: 'A Mad Men Party in a Modern Family World." In *Culture, Rhetoric, and Voting: The Presidential Election of 2012*, edited by Robert Watson, Tom Lansford, and Doug Brattebo. Akron, OH: University of Akron Press.
- Miller, William J. and Michael John Burton. 2014. "Who Needs Enemies? The Tea Party Impact on the Republican Party," In *The State of the Parties: The Changing Role of Contemporary American Parties*, 7th ed., edited by John C. Green and Daniel J. Coffey. Lanham, MD: Rowman & Littlefield.
- Miller, William J. 2014. "The Cleveland Mayor's Race," In *Local Politics and Mayoral Elections in 21st Century America: Keys to City Hall*, edited by Sean D. Foreman and Marcia L. Godwin.
- Kaltenthaler, Karl C. and William J. Miller. 2014. "Partner or Enemy?: The Sources of Attitudes toward the United States in Pakistan." In *Pakistan's Enduring Challenges*, edited by C. Christine Fair and Sarah Watson. Philadelphia: University of Pennsylvania Press.
- Miller, William J. 2014. "Branding the Tea Party: Political Marketing and an American Social Movement." In
 Political Marketing in the United States, edited by Jennifer Lees-Marshment, Kenneth Cosgrove, and Brian Conley.
 New York: Routledge.

Book Chapters (continued)

- Miller, William J. 2013. "Ohio District 6: Same Players, New Field." In *Roads to Congress 2012*, edited by Sean D. Foreman and Robert Dewhirst. Lanham, MD: Lexington Books: 163-177.
- Miller, William J. 2013. "The 2012 Republican Nomination Season: A Clown Car or Feuding Conservatives?" In *The 2012 Nomination and the Future of the Republican Party: The Internal Battle*, edited by William J. Miller. Lanham, MD: Lexington Books: 1-20.
- Miller, William J. 2013. "The Victor's Reward and the Future of the GOP." In *The 2012 Nomination and the Future of the Republican Party: The Internal Battle*, edited by William J. Miller. Lanham, MD: Lexington Books: 245-253.
- Althaus, Rick, Jeremy D. Walling, and William J. Miller. 2013. "Missouri: Show Me...Again and Again!" In *The Political Battle over Congressional Redistricting*, edited by William J. Miller and Jeremy D. Walling. Lanham, MD: Lexington Books: 251-267.
- Miller, William J. 2013. "Why Redistricting Matters: Political Decisions and Policy Impacts." In *The Political Battle over Congressional Redistricting*, edited by William J. Miller and Jeremy D. Walling. Lanham, MD: Lexington Books: 423-426.
- Miller, William J. and Jeremy D. Walling. 2013. "The Political Legacy of Fogerty: Forty Years of Parallel Messages." In Finding Fogerty: Interdisciplinary Readings of John Fogerty and CCR, edited by Thomas M. Kitts. Lanham, MD: Lexington Books: 175-190.
- Miller, William J., Jeremy D. Walling, Jill D. Miller, and Patrick Vining. 2012. "The Politics in Pixar: The Underlying Messages of America's Animated Favorites." In *Teaching Politics Beyond the Book: Film, Texts, and New Media in the Classroom*, edited by Robert W. Glover and Daniel Tagliarina. New York: Continuum: 199-215.
- Miller, William J. 2012. "Can "Race to the Top" and related programs improve underperforming schools? POINT."
 In *Debating Issues in American Education*, edited by Charles J. Russo and Allan G. Osborne. Thousand Oaks, CA: SAGE: 55-65.
- Miller, William J. 2012. "How Have Social Networking and New Media Technologies Affected the Way Politicians Disseminate their Messages and Run Campaigns?" *Enduring Questions*. Santa Barbara, CA: ABC-CLIO.
- Miller, William J. and Jeremy D. Walling. 2012. "The Tea Party Movement in America—Fed Up or Simply Flamboyant?." In *Tea Party Effects on 2010 U.S. Senate Elections: Stuck in the Middle to Lose*, edited by William J. Miller and Jeremy D. Walling. Lanham, MD: Lexington Books: 3-28.
- Miller, William J. and Jeremy D. Walling. 2012. "Tea Party Redux: Making Sense of the Midterm Senate Elections." In *Tea Party Effects on 2010 U.S. Senate Elections: Stuck in the Middle to Lose*, edited by William J. Miller and Jeremy D. Walling. Lanham, MD: Lexington Books: 351-360.
- Miller, William J., Jeremy D. Walling, and Brian Smentkowski. 2012. "Adding Pieces to the Chess Set: New Players for an Old Game." In *Tea Party Effects on 2010 U.S. Senate Elections: Stuck in the Middle to Lose*, edited by William J. Miller and Jeremy D. Walling. Lanham, MD: Lexington Books: 361-374.
- Miller, William J. and Karen Cook. 2011. "Public Libraries." In Governing America: Major Policies and Decisions
 of Federal, State, and Local Government, edited by Paul J. Quirk and William Cunion. New York: Facts on File:
 403-408.
- Miller, William J. 2011. "Redistricting." In *Governing America: Major Policies and Decisions of Federal, State, and Local Government*, edited by Paul J. Quirk and William Cunion. New York: Facts on File: 993-1001.
- Miller, William J. and Julia C. Beckett. 2011. "American Bureaucracy." In 21st Century Political Science: A Reference Handbook, edited by John Ishiyama and Marijke Breuning. Thousand Oaks, CA: SAGE: 743-751.
- Burton, Michael John, Daniel M. Shea, and William J. Miller. 2011. "Campaign Strategy." In *The Electoral Challenge: Theory Meets Practice*, 2nd ed., edited by Stephen C. Craig and David B. Hill. Washington, DC: CQ Press: 26-44.
- Miller, Will. 2009. "The Effects of Leadership Style on the Bush Legacy." In *Perspectives on the Legacy of George W. Bush*, edited by Michael Grossman and Ronald Eric Matthews. Newcastle upon Tyne, UK: Cambridge Scholars Press: 10-30.

Encyclopedia Entries

- Miller, William J. 2015. *American Governance*, edited by Stephen L. Schecter, Thomas A. Birkland, Mark A. Graber, Donald S. Lutz, John J. Patrick, and Thomas S. Vontz. Boston, MA: Macmillan. Entry on Partisanship.
- Miller, William J. 2015. CQ Press Guide to U.S. Elections, 7th edition, edited by Deborah Kalb. Washington, D.C.:
 CQ Press. Entries on: Chronology of Presidential Elections, Presidential Primaries, and Reapportionment and Redistricting.
- Miller, William J. 2014. Encyclopedia of Deception, edited by Timothy Levine. Thousand Oaks, CA: SAGE.
 Entries on: Battle of Fishguard, Korean War, Operation Neptune, Operation Quick Silver, Vietnam War, and World War II.
- Miller, William J. 2014. Encyclopedia of Social Media and Politics, edited by Kerric Harvey. Thousand Oaks, CA: SAGE. Entries on: Al Gore's Penguin Army, Algorithmic Authority, Amplification, Campaign Strategy, CNN Effect, Digital Citizen, The Dragonfly Effect, Electronic Voting, Googlearchy and Politics, Claire McCaskill, Micro-Targeting, Push Polling, Sexting, Tea Party Movement, Tweet Insurance, VoteBuilder.com, Anthony Weiner, and West Wing Week.
- Miller, William J. 2013. Encyclopedia of White-Collar and Corporate Crime, 2nd edition, edited by Lawrence Sallinger. Thousand Oaks, CA: SAGE. Entries on: Allied Chemical Corporation, Bank of America, Beech Aircraft, Carl Karcher Enterprises, Cigarette Advertising, Daiwa Bank, Exxon Valdez, Fisher-Price, Georgia Pacific, Hartung-Burgess Debate, Lockheed, Northrop Corporation, David Paterson, Revolving Door, and Yellow-cake Forgery.
- Miller, William J. 2013. Encyclopedia of Street Crime in America, edited by Jeffrey Ian Ross. Thousand Oaks, CA:
 SAGE. Entries on: Crime Scene Investigation, Detroit, Houses of Prostitution, Kansas City, Street Crime, On-Scene Drug and Alcohol Testing, Open Container Laws, and Street Gambling.
- Miller, William J. 2012. The Social History of Crime and Punishment in America, edited by Wilbur Miller and J. Geoffrey Golson. Thousand Oaks, CA: SAGE. Entries on: Clemency, Police in Film, Gibbons v. Ogden, Juries, McCulloch v. Maryland, Miranda v. Arizona, Unsolved Murders, Plessy v. Ferguson, Sam Sheppard, and Punishment in Television.

Reviews

- Miller, William J. 2012. Review of Louis Menand's *The Marketplace of Ideas: Reform and Resistance in the American University* in *Teacher-Scholar: The Journal of the State Comprehensive University*, 3(1): 59-61.
- Miller, William J. 2012. Review of Anna Kasten Nelson's *The Policy Makers: Shaping American Foreign Policy from 1947 to the Present* in *Presidential Studies Quarterly*, 42(3): 675-676.
- Miller, William J. 2011. Review of Ajit Banerjee's *United Nations International Civil Service: Perceptions and Realities* in *Public Administration Review*, 71 (5): 813-815.
- Miller, William J. 2011. Review of Stephanie Newbold's *All but Forgotten: Thomas Jefferson and the Development of Public Administration* in *American Review of Public Administration*, 41 (4): 468-472.
- Miller, William J. 2011. Review of Vian Bakir's Sousveillance, Media and Strategic Political Communication: Iraq, USA, UK in Political Communication, 28 (1): 143-146.
- Miller, William J. 2010. Review of Jos Raadschelder's *Handbook of Administrative History and The Civil Service in the 21st Century: Comparative Perspectives* in *Public Voices*, XI (2): 96-100.
- Miller, W.J. 2008. Review of Sally Young's Government Communication in Australia in Australia Journal of Public Administration, 67 (2): 239-240.

Research Reports

- Miller, William J. Report to Cape Girardeau County Citizens: Assessing the Need for Children's Services, Protecting the Costs for Expanding Targeted Services, and Evaluating the Impact on Our Community. August 1, 2012
- Alemagno, Sonia, Peggy Shaffer-King, and William J. Miller. Evaluation of CDBG HIV Prevention Programs Annual Report. October 31, 2010.

Research Reports (continued)

- Alemagno, Sonia, Peggy Shaffer-King, and William J. Miller. Evaluation of CDBG HIV Prevention Programs Annual Report. October 31, 2009.
- Miller, William J. Targeting Organ Donors throughout Ohio Communities: A Zip Code-Level Analysis. November 12, 2009.
- Alemagno, Sonia, Peggy Shaffer-King, and William J. Miller. Evaluation of CDBG HIV Prevention Programs Annual Report. January 4, 2009.
- Alemagno, Sonia, Peggy Shaffer-King, and William J. Miller. Evaluation of Smith House Treatment Community. July 18, 2008.
- Alemagno, Sonia, Peggy Shaffer-King, and William J. Miller. The Cost of Untreated Substance Use Disorders in Ohio. November 3, 2008.
- Alemagno, Sonia, Peggy Shaffer-King, and William J. Miller. Adolescent Alcohol and Drug Treatment in Ohio: Gaps and Barriers—The Family Perspective. February 12, 2008.
- Alemagno, Sonia, Peggy Shaffer-King, and William J. Miller. Adolescent Alcohol and Drug Treatment in Ohio: Gaps and Barriers—The Provider Perspective. February 12, 2008.
- Alemagno, Sonia, Peggy Shaffer-King, and William J. Miller. Adolescent Alcohol and Drug Treatment in Ohio: Gaps and Barriers—The Referral Agency Perspective. February 12, 2008.

Ancillary Materials

- Miller, William J. 2012 2018. Content developer for Cengage's Course Reader: Milestones: Presidential Election 2012
- Miller, William J. 2011 2019. Blogger for Cengage Learning on American Government.
- Miller, William J. 2010 2018. Subject Matter Expert on Budgeting, Organizational Theory, Personnel Management, Policy Analysis. Article Selection, Head notes, Critical Reading Questions, and Evaluative Questions. CourseReader: Public Administration. Cengage Learning.
- Miller, William J. 2010 2018. Subject Matter Expert on Presidency, Bureaucracy, Campaigns and Elections, Foreign Policy, and Domestic Policy. Article Selection, Head notes, Critical Reading Questions, and Evaluative Questions. CourseReader: American Government. Cengage Learning.
- Miller, William J. 2011 2013. Content development for McGraw-Hill's Connect products.
- Miller, William J. and Derek Feuerstein. 2010. "Cases and Questions." In Instructor's Manual for Understanding and Managing Public Organizations, 4th ed, edited by Hal G. Rainey and Deanna Malatesta. San Francisco, CA: Jossey-Bass.

Media Interviews

- Action News Jax
- Jacksonville Times-Union
- St. Augustine Record
- Naples News
- KRCU
- Southeast Missourian
- The Examiner
- St. Petersburg Times
- Fox 24: Macon, GA
- El Nacional

CONFERENCES AND COLLOQUIA

Invited Higher Education Presentations

- "The Importance of Agency in Improving Student Learning." eLumenation 2023: Virtual, 2023.
- "Infusing Technology into a High Touch Success Model." Consortium for Student Retention Data Exchange Webinar: Virtual, 2022.
- "What Algorithms Miss: From Incremental Growth to Visionary Ideas." Quartz Network Connect CFO Summit: Virtual, 2021.
- "Ensuring Student Success within the New Normal." RTM Higher Education CIO Congress: Virtual, 2020.
- "Trends in Higher Education in Florida." Statewide Data Drive-In: Lakeland, 2020.
- "Fostering Systematic Assessment and Data Capacity by Managing Process and Personalities." Assessment in Higher Education: Enhancing Institutional Excellence: Gainesville, 2020.
- "The Ethics of Predictive Analytics." Annual Meeting of the South Carolina Association of Institutional Research: Greenville, 2019.
- "Leveraging the Four Frames of Student Success." LSU Student Affairs Speaker Series Keynote: Baton Rouge, 2018.
- "Empowering Faculty to Make Use of Data." The 2018 JCSU Faculty Summer Institute for the Interdisciplinary Humanities: Charlotte, 2018.
- "Using Data-Driven Student Success Systems for Improving Teacher Certification Pass Rates." ICET World Assembly: Laredo, 2018.
- "Non-Cognitive Measures and the Future of Retention." Jenzabar Annual Meeting: Dallas, 2016.
- "Empowering Faculty at Small Colleges and Universities." EAB Connected Annual Meeting: Washington, D.C., 2016.
- "Knowing Where to Hit: From Research to Insights in Small Colleges." Higher Education Data Sharing Consortium Annual Conference: Asheville, 2016.
- "'Havac! Havoc! Smyt fast, give gode knocks!': The Role of Higher Education in the Modern American City." Community Lecture Series: St. Augustine, FL, 2016.
- "Using IDEA Student Ratings of Instruction to Improve Institutional Effectiveness and Student Learning." AAC&U Annual Meeting: Washington, D.C., 2015.
- "Tracking Outcomes for Student Success." Campus Labs Annual User Gathering: Houston, 2015.
- "Adoption, Use, Implementation: Integrating Holistic Assessment at Your Institution." Chronicle of Higher Education Webinar, 2015.
- "A Fresh Start: Embracing Data to Inform Academic Choices." EAB Connected Annual Meeting: Washington, D.C., 2015.
- "Noncognitive Factors and Student Success: Research and Institutional Perspectives." Moving the Needle: St. Petersburg, 2015.
- "Assessment and Retention: The Role of Data." Florida Higher Education Summit: Clearwater, FL: 2015.
- "Increasing Student Interest and Response Rates." IDEA Coffee Talk Webinar Series: 2015.
- "Noncognitive Factors and Student Success: Research and Institutional Perspectives." Florida Association of Institutional Researchers: Miami, 2015.

Higher Education Conference Presentations

- "Determining Agency to Improve Student Learning." Drexel Assessment Conference: Philadelphia, 2023.
- "Initial Findings from the Persistence Study." NASPA Annual Conference: Boston, 2023.
- "Mindful DEI: Aligning Strategic Needs and Institutional Practices." SACSCOC Annual Meeting: Atlanta, 2022.
- "Infusing Technology into a High Touch Success Model." National Symposium on Student Retention: Virtual, 2022.
- "Analytics Academy Workshop." Annual Conference of the Southern Association of Institutional Research: New Orleans, 2022.
- "Campus-Based Custom Data Apps Using Power BI." Annual Conference of the Southern Association of Institutional Research: New Orleans, 2022.

Higher Education Conference Presentations (continued)

- "Institutional Effectiveness and Assessment Bootcamp." Annual Conference of the Southern Association of Institutional Research: New Orleans, 2022.
- "Integrating Data from Across Campus to Predict Student Success." Annual Conference of the Southern Association of Institutional Research: Louisville, 2021.
- "Visualizing Data-Informed Decision Making Building a Culture of Diverse Data Users." Combined Annual Conference of the North Carolina Association for Institutional Research and the South Carolina Association for Institutional Research: Virtual, 2021.
- "Cathartic Assessment Discussion-Based Planning and Reporting during a Pandemic." Annual Conference of the Florida Association for Institutional Research: Virtual, 2021.
- "Building a Data-Informed Student Success Paradigm from the Ground Up." Annual Conference of the Florida Association for Institutional Research: Virtual, 2021.
- "Building a Data-Informed Student Success Paradigm from the Ground Up." Annual Conference of the Southern Association of Institutional Research: Virtual, 2020.
- "Developing a Meaningful Assessment Flow." Annual Conference of the Southern Association of Institutional Research: Virtual, 2020.
- "Providing New Perspectives and Moving Campus Forward." Annual Conference of the Southern Association of Institutional Research: Virtual, 2020.
- "Visualizing Data-Informed Decision Making: Building a Culture of Diverse Data Users." Annual Conference of the Southern Association of Institutional Research: Virtual, 2020.
- "Institutional Effectiveness and Data Usage on Campus." Annual Conference of the Southern Association of Institutional Research: Greenville, 2019.
- "Demystifying the Strategic Planning Process." Annual Conference of the Southern Association of Institutional Research: Greenville, 2019.
- "Engaging Faculty to Better Pedagogy and Student Success." Annual Conference of the Southern Association of Institutional Research: Greenville, 2019.
- "Becoming Data Lean: Improving Data Digestion on Campus." Annual Conference of the Southern Association of Institutional Research: Greenville, 2019.
- "Using Focus Groups for Holistic Assessment on Campus." Drexel Assessment Conference: Philadelphia, 2019.
- "Invigorating Your Practice of Continuous Improvement." Drexel Assessment Conference: Philadelphia, 2019.
- "Finding Synergy to Improve Student Success and Institutional Progress." Association for Institutional Research Annual Forum: Denver, 2019.
- "The Use and Ethics of Predictive Analytics." Association for Institutional Research Annual Forum: Denver, 2019.
- "Using Focus Groups for Rich Data on Campus." Association for Institutional Research Annual Forum: Denver, 2019
- "Beyond Compliance: Turning Your Data into Action." WSCUC Academic Resource Conference: Anaheim, 2019.
- "Using Predictive Analytics to Enhance Academic Engagement." University of Florida Assessment Conference: Gainesville, 2019.
- "Working with Faculty to Maximize Assessment Returns." University of Florida Assessment Conference: Gainesville, 2019.
- "Beyond Compliance: Turning Your Data into Action." Annual Meeting of the North Carolina Association of Institutional Research: Wilmington, 2019.
- "Beyond Compliance: Turning Your Data into Action." Annual Meeting of the Southern Association of Colleges and Schools Commission on Colleges: New Orleans, 2018.
- "Predictives Bootcamp: Using Analytics to Best Assure Student Success." Workshop at the Annual Meeting of the California Association of Institutional Research: Anaheim, 2018.
- "Using Connected Data and Empowered Faculty to Improve Student Success." National Symposium on Student Retention: Salt Lake City, 2018.

Higher Education Conference Presentations (continued)

- "Integrating Focus Groups into Student Success Efforts on Campus." Workshop at the National Symposium on Student Retention: Salt Lake City, 2018.
- "Inviting Students to the Table: Focus Groups as an Assessment Tool." Workshop at the Annual Meeting of the Southern Association of Institutional Research: Norfolk, 2018.
- "Predictives Bootcamp: Using Analytics to Best Assure Student Success." Workshop at the Annual Meeting of the Southern Association of Institutional Research: Norfolk, 2018.
- "Beyond Compliance: Turning Your Data into Action." Annual Conference of the Southern Association of Institutional Research: Norfolk, 2018.
- "Working with Faculty to Create a Data-Driven Culture." Annual Conference of the Southern Association of Institutional Research: Norfolk, 2018.
- "The Use and Ethics of Predictive Analytics." Annual Conference of the Southern Association of Institutional Research: Norfolk, 2018.
- "Identifying Peer Institutions through a Data-Driven Process." Annual Conference of the Southern Association of Institutional Research: Norfolk, 2018.
- "Beyond Compliance: Turning Your Data into Action." Annual Summit of the Appalachian College Association: Meadowview Heights, 2018.
- "Using Focus Groups for Holistic Assessment on Campus." Drexel Assessment Conference: Philadelphia, 2018.
- "Finding Synergy On-Campus to Improve Student Success and Institutional Progress." Annual Meeting of the North Carolina Independent Colleges and Universities Association Annual Meeting: High Point, 2018.
- "Bring Your Data into Focus: Visualize Impact and Empower Change on Campus." Association for Institutional Research Annual Forum: Orlando, 2018.
- "Beyond Compliance: Turning Your Data into Action." WSCUC Academic Resource Conference: Burlingame, 2018.
- "Beyond Compliance: Turning Your Data into Action." Annual Meeting of the Alabama Association of Institutional Research: Orange Beach, 2018.
- "The Keys to the Kingdom: Working with Faculty to Make Use of Data." Annual Meetings of the Mississippi Association of Institutional Research: Tupelo, 2018.
- "Beyond Compliance: Turning Your Data into Action." Annual Meeting of the Southern Association of Community College Research: Savannah, 2018.
- "Beyond Compliance: Turning Your Data into Action." Annual Meeting of the South Carolina Association of Institutional Research: Columbia, 2018.
- "Beyond Compliance: Turning Your Data into Action." Annual Meeting of the Southern Association of Colleges and Schools Commission on Colleges: Dallas, 2017.
- "Leveraging the Four Frames of Student Success." National Symposium on Student Retention: Destin, 2017.
- "Students Engaging Students to Improve a Campus: Cultivating Students to Gather Insights." Workshop at the National Symposium on Student Retention: Destin, 2017.
- "Students Engaging Students to Improve a Campus: Cultivating Students to Gather Insights." Workshop at the Annual Conference of the Southern Association of Institutional Research: Fort Worth, 2017.
- "Meaningful Partners: The Role of Institutional Research in Enrollment Management." Workshop at the Annual Conference of the Southern Association of Institutional Research: Fort Worth, 2017.
- "Signal or Noise? Using Homegrown Data to Predict Attrition." Annual Conference of the Southern Association of Institutional Research: Fort Worth, 2017.
- "Unlock the Power of Your Data with Campus Labs." Association for Institutional Research Annual Forum: Washington, D.C., 2017.
- "Strategies for Engaging Faculty in Student Learning Outcomes Assessment." Association for Institutional Research Annual Forum: Washington, D.C., 2017.
- "Students Engaging Students to Improve a Campus." Association for Institutional Research Annual Forum: Washington, D.C., 2017.
- "Undertaking True Peer Institution Identification." Southern Association of Institutional Research: Charlotte, 2016.

Higher Education Conference Presentations (continued)

- "Separating the Signal from The Noise: Predicting Attrition Using Institutional Data." Florida Association of Collegiate Registrars and Admissions Officers Annual Conference: Orlando, 2016.
- "Signal or Noise? Using Homegrown Data to Predict Attrition." Southern Association of Institutional Research: Charlotte, 2016.
- "Garbage In, Garbage Out: Selling Faculty on Course-Level Outcomes Reporting." Southern Association of Institutional Research: Charlotte, 2016.
- "Students Engaging Students to Improve a Campus: Cultivating Students to Gather Insights." Workshop at Southern Association of Institutional Research: Charlotte, 2016.
- "Meaningful Partners: The Role of Institutional Research in Enrollment Management." Workshop at Southern Association of Institutional Research: Charlotte, 2016.
- "Inviting Students to Lead the Conversation: Student-Driven Assessment Efforts on Campus." Drexel Assessment Conference: Philadelphia, 2016.
- "Students as Consumers: Recruiting and Retaining Millennials." Consortium for Student Retention Data Exchange: Orlando, 2015.
- "Responding to Data Disasters by Increasing Responsibility and Transparency." Moving the Needle: St. Petersburg, 2015.
- "Creating a Culture of Trust: Innovative Ways to Increase Student Survey and Evaluation Response Rates." Southern Association of Institutional Research: Savannah, 2015.
- "The Value of Degree Mapping: Using Course Data to Identify Choke Points and Increase Graduation Rates." Southern Association of Institutional Research: Savannah, 2015.
- "Planning and Executing Peer Institution Identification and Analysis." Workshop at Southern Association of Institutional Research: Savannah, 2015.
- "Creating and Using Peer Groups: Balancing Campus Cross-Pressures to Find Objective Peers." Southern Association of Institutional Research: Savannah, 2015.
- "Confronting Data Manipulation on Your Campus." Higher Education Data Sharing Consortium Annual Conference: Portland, 2015.
- "Balancing the Counter-Pressures of Assessment in 21st Century Higher Education." Southern Association of Institutional Researchers: Destin, 2014.
- "Impact and Assessment: An Integrated Approach to Faculty Development." Southern Association of Institutional Researchers: Destin, 2014.

Invited Political Science Presentations

- "The 2016 Presidential Election." New York City, Danske Capital Management: New York, NY; 2016.
- "The Role of Higher Education in the Modern American City." Flagler College Community Lecture Series: St. Augustine, FL: 2016.
- "Privacy as a Human Right: The Panopticon Becomes Big Brother." Flagler College Community Lecture Series: St. Augustine, FL: 2014.
- "The Drone War and Pakistani Attitudes toward the United States." Flagler College Last Friday Faculty Lecture Series: St. Augustine, FL: 2014.
- "Trends in Public Procurement and Purchasing." North Florida Procurement Association: Jacksonville, FL: 2013.
- "The 2012 Presidential Election." New York City Public Library, Danske Capital Management: New York, NY; 2012.
- "The Tea Party in America." Cape Girardeau Public Library: Cape Girardeau, MO; 2012.
- "Indonesia: Prospects for Peace." Cape Girardeau Public Library: Cape Girardeau, MO; 2012.
- "Exit from Afghanistan & Iraq: Right Time, Right Pace?" Cape Girardeau Public Library: Cape Girardeau, MO; 2012.
- "Privatization in America." League of Women Voters: Cape Girardeau, MO; 2012.
- "The 2012 Republican Nomination Process." Cape West Rotary: Cape Girardeau, MO; 2012.
- "The 2012 Republican Nomination Process." Rotary Club of Cape Girardeau: Cape Girardeau, MO; 2012.

Invited Political Science Presentations (continued)

- "Preparing the American Idol Generation for the Political Future: An Evaluation of Perceptions of Government, Past and Future." Athenaeum Series: Cape Girardeau, MO; 2012.
- "Great Books 2011: The Supreme Court: The Personalities and Rivalries that Defined America." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "Honor." Lambda Chi Alpha Education Series: Cape Girardeau, MO; 2011.
- "And the People Speak: Public Attitudes toward Immigration in America." Forum on Immigration: Cape Girardeau, MO; 2011.
- "1st Amendment Issues: Social Media and Civil Unrest." Constitution Day Forum: The Bill of Rights in the 21st Century: Cape Girardeau, MO; 2011.
- "State of the Nation: Polarization in the Polis." Rotary Club of Cape Girardeau: Cape Girardeau, MO; 2011.
- "How 800 Americans Can Tell Us What the Rest of the Country is Thinking: The Perks and Perils of Public Opinion Polling." Athenaeum Series: Cape Girardeau, MO; 2011.
- "What bin Laden's Death Means for the 2012 Election." Jackson Optimists: Jackson, MO; 2011.
- "The Life and Death of Osama bin Laden." Cape West Rotary: Cape Girardeau, MO; 2011.
- "What Area Funders Look For." U.S. Bank Grant Writing Seminar: Cape Girardeau, MO; 2011.
- "A Discussion of Waiting for Superman." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "A Discussion of *The Ground Truth*." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "A Discussion of *Good Hair*." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "A Discussion of Darfur Now." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "A Discussion of Cool It." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "A Discussion of The Yes Men." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "Osama bin Laden's Death and the Future of the War on Terror: A Campus Discussion." Southeast Missouri State University Campus: Cape Girardeau, MO; 2011.
- "CourseReader in the Political Science Classroom." Wadsworth/Cengage: Chicago, IL; 2011.
- "Great Decisions 2011: National Security." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "As the Pendulum Swings: Republican Chances in 2012." Cape Girardeau Pachyderms: Cape Girardeau, MO; 2011.
- "Great Decisions 2011: Obamadip: Obama and American Security." Cape Girardeau Public Library: Cape Girardeau, MO; 2011.
- "Faculty Research Hour with Pi Sigma Alpha." Department of Political Science: Cape Girardeau, MO; 2011.
- "Anti-Americanism in the Muslim World: Causes and Consequences." Athenaeum Series: Cape Girardeau, MO;
 2011.
- "Great Books 2010: The Forgotten Man: A New History of the Great Depression." Cape Girardeau Public Library: Cape Girardeau, MO; 2010.
- "Power Shift: The 2010 Midterm Elections." Jackson Optimists: Jackson, MO; 2010.
- "What Happened?: A Roundtable Discussion of the 2010 Election." Department of Political Science Symposium: Cape Girardeau, MO; 2010.
- "The Impact of the Midterm Elections." Cape West Rotary: Cape Girardeau, MO; 2010.
- "iPolitics: Talking Government with the American Idol Generation." Macon State College: Macon, GA; 2010.
- "Know Your Vote: Election 2008." Notre Dame College Campaign Series: South Euclid, OH; 2008.

Political Science Conference Presentations

- The Midwest Political Science Association Annual Meeting | 2009 2017
- Florida Political Science Association Annual Meeting | 2015 2017
- $\bullet~$ The International Studies Association Annual Meeting $\mid 2008-2015$
- The American Political Science Association Teaching & Learning Conference | 2008 2014
- State of the Parties Conference | 2009 and 2013
- The Southern Political Science Association Annual Meeting | 2009 2013

Political Science Conference Presentations (continued)

- The American Political Science Association Annual Meeting | 2009 2012
- The Southern Political Science Association Annual Meeting | 2010

TEACHING

Excelsior University

BUS654: Big Data and Visualization

BUS540: Strategic Management of Innovative Technology

Middle Georgia State University

POLS1101: American

Government

Jacksonville University

JU189: Core Seminar

POLS309: Constitutional Law

PPOL521: Statistics and Research Methods in Public Policy

POLS318: Competing

DSIM532: Business
Analytics for Executives

Analytics for Executives

DSIM518: Competing through Innovation & Analytics

Evaluation

Flagler College

Elections

COR101: Keystone POS200: Introduction to PAD200: Public Economy PAD215: Public Relations Political Science Seminar PAD301: Public PAD220: Accounting for POS221: Politics in the PAD320: Public Policy United States **Public Administrators** Administration POS340: Political PAD360: Fiscal POS332: Political Science POS339: The Congress Scope and Methods Psychology Administration POS401: Research PAD440: Organizational POS360: The American PAD401: Grant Writing Presidency Methods Behavior POS440: Campaigns & PAD460: Program

Southeast Missouri State University

PS310: Government and PS103: U.S. Political PS230: American Public PS240: Introduction to Politics in the American Political Science System Policy States PS4/618: Public Policy PS4/691: Topics: Grant PS360: Political Parties and UI320: Modern Presidency Writing & Fundraising Voting Behavior Analysis

PS4/691: Topics: Disaster

and Emergency
Management

WILLIAM JENNINGS MILLER

TEACHING (continued)

Ohio University

PS102: Issues in American PS101: American National PS210: Introduction to Government Public Administration **Politics**

PS320: Urban Politics

Notre Dame College

PO111: American PO210: State and Local Government and Politics Government and Politics PO317: American PO340: Political Parties & PO345: Politics and the Media

Presidency and Congress Interest Groups PO391: Election '08: PO392: Campaign Campaign Battleground

Management

PO220: Introduction to PO311: Comparative Political Thought

Politics

PO350: Introduction to Social Science Research

SERVICE

Service to the University

Jacksonville University

- First Year Experience Design Committee | Chair
- Peer Institution Identification Ad Hoc Committee | Chair
- Quality Enhancement Plan Development Committee | Chair
- Strategic Plan Steering Committee | Chair
- University Assessment & Effectiveness Council | Chair
- Student Success Committee | Co-Chair
- University Rankings Committee | Co-Chair
- Academic Technology Committee
- Curriculum Committee
- Discontinuation of Football Committee
- Planning & Budget Committee
- Public Policy Executive Committee
- President's Council

Flagler College

- Assessment Committee | Chair
- Peer Institution Identification Ad Hoc Committee | Chair
- Public Administration Program Executive Committee | Co-Chair
- Retention Committee | Co-Chair
- Saints Club Athletic Boosters Board of Directors | Secretary/Treasurer, 2014-2017
- Admissions Policies and Procedures Ad Hoc Committee
- Curriculum Committee
- Faculty Admissions Committee
- Foundations of Excellence Committee
- General Education Committee
- Learning Community Steering Committee
- President's Cabinet
- Strategic Plan Committee
- Faculty Admissions Committee

SERVICE (continued)

Southeast Missouri State University

- College Republicans | Advisor
- Pi Sigma Alpha | Co-Advisor
- Student Society for Public Administration | Co-Advisor
- Graduate Council Excellence in Research Award | Reader
- Horizons Summer Youth Enrichment Program: "You Be the Judge!" | Instructor
- Faculty Innovator
- Learning Management System Review and Selection Committee
- Summer Session and Class Review Committee
- University Commencement Committee

Ohio University

- Graduate Assistant Outstanding Teaching Award Selection Committee | Chair
- University Professor Selection Committee | Chair
- Assistant to the President for Diversity Search Committee
- Enrollment Management Advisory Committee
- Honors Convocation Review Committee
- Honors Tutorial College Board of Visitors
- Ohio University Judicial Hearing Board
- Presidential Search Committee
- Truman Scholarship Candidate Selection Committee
- Vice President for Finance and Administration Search Committee

The University of Akron

- Graduate Student Government Research Grant Review Committee | Chair
- Judicial Affair Hearing Board | Chair
- Graduate Student Government Colloquium | Program Chair and Developer
- Northeast Ohio Regional Day at Kent State University-Stark | Representative
- Conference on Undergraduate and Graduate Student Research Steering Committee
- Faculty Senate
- Graduate Council
- Homecoming Advisory Committee
- Outstanding Faculty Mentor Selection Committee
- University Council Exploratory Committee
- University Safety and Security Committee
- Visitor Parking Task Force

Service to the Discipline

Editorial Board

- Journal of Assessment in Higher Education
- Student Affairs Assessment Leaders Blog

McGraw-Hill Academic Advisory Board

- Taking Sides: Clashing Views on Political Issues
- Annual Editions: American Government
- Taking Sides: Clashing Views on World Politics

SERVICE (continued)

McGraw-Hill Academic Advisory Board (continued)

- Taking Sides: Clashing Views in Constitutional Law
- Taking Sides: Clashing Views on State and Local Government

Book Reviewer

- CHOICE
- CO Press
- McGraw-Hill
- Norton
- Oxford University Press
- Palgrave-Macmillan
- Pearson
- Wadsworth/Cengage
- Westview

Journal Reviewer

- American Review of Public Administration
- European Journal of Marketing
- European Union Politics
- International Journal of Public Opinion Research
- Journal of Common Market Studies
- Journal of Military and Strategic Studies
- Journal of Political Science Education
- Journal of Public Policy
- New Media & Society
- Perspectives on European Politics and Society
- Political Behavior
- Professional Files
- Review of European Studies

Instructional Technology Reviewer

- Cengage Aplia
- Cengage CourseReader
- McGraw-Hill Connect
- McGraw-Hill Critical Missions

Policy Leadership

- National Policy Committee, National Association of Alcohol and Drug Abuse Counselors | 2010 2012
- Ohio State Legislative Chair, National Association of Drug Abuse and Alcohol Counselors | 2010 2011
- State Policy Chairman, Ohio Association of Alcohol and Drug Abuse Counselors | 2010 2011

Organizational Memberships

- American Political Science Association
- American Society of Public Administrators
- American Association of Public Opinion Researchers
- American Association of Political Consultants

SERVICE (continued)

Organizational Memberships (continued)

- Association of Institutional Research
- International Studies Association
- Midwest Association of Public Opinion Researchers
- Midwest Political Science Association
- Southern Association of Institutional Research
 - o Member of the Board, 2020-2022
- Southern Political Science Association
- Florida Political Science Association
 - o President, 2017-2018
 - o Program Chair and First Vice President, 2016-2017
 - o Second Vice President, 2015-2016
 - o Secretary, 2014-2015
 - o Arrangements Chair, 2013-2014
 - o Executive Committee, 2013-2019

Honors Societies

- Alpha Lambda Delta
- Golden Key International
- Mortar Board
- Omicron Delta Kappa
- Phi Beta Kappa
- Phi Kappa Phi
- Pi Alpha Alpha
- Pi Sigma Alpha

Other Service

- Pollie Judge for the American Association of Political Consultants, 2009, 2010, 2011, 2012, 2013, 2014
- Advanced Placement U.S. Government Reader: Daytona Beach, FL, 2009; Salt Lake City, UT, 2012, 2014, 2021, 2022, 2023
- Robert K. Klein Award Selection Committee: Southeastern Conference for Public Administration, 2011

Service to the Community

- Board of Directors, Cape Area Habitat for Humanity | Director of Development (2010-2012)
- Board of Directors, United Way of Southeast Missouri | Member, Emerging Leaders Society
- Board of Directors, Friends of the Cape Girardeau Public Library | President (2012-2013)
- Member, Cape Girardeau Chamber of Commerce
- Member, Jackson Chamber of Commerce
- Member, Cape Jaycees
- Member, Cape Girardeau Downtown Rotary
- Member, Emergency Management Action Council of Cape Girardeau
- Consultant, Gibson Recovery Services
- Consultant, Putting Kids First Collaborative
- Volunteer, Fish Food Pantry
- Volunteer, Read to Succeed—Blanchard Elementary and Alma Schrader Elementary